



**SAI PALI**  
INSTITUTE OF  
TECHNOLOGY & MANAGEMENT  
(Sai Pali Group)

Applying Knowledge

EXAMINED BY UBTEB.  
UBB239.

PRACTICAL SLIKKS



WHERE IT IS ALL BEGIN

100% ENGAGEMENT

RELEVANT EDUCATION

2 YEARS CERTIFICATE

# IN MULTIMEDIA & DESIGN

Entebbe Campus & Hostel: Bugiri- Bukasa, Kawuku Parish Wakiso District, Bwerenga Rd., Next To Pioneer Primary School.

Kampala Campus :Plot #887, Block-4, Bakuli, Mengo, Namirembe Rd., Opp. Victorious Primary School.

For inquiries,

call+256 771 822 430 / +256 757 300 379



## PRACTICAL IDEAS FOR REAL EDUCATION.

We live in a visual, fast-paced world, a place full of everchanging iconography. We process designs around us without realizing the scope of information that our minds are constantly digesting—and how that design becomes part of our perception, imagination, and self-expression. Whatever your background, it is highly beneficial for you to know how to portray yourself visually and conceptually, whether through a drawing, a narrative, a digital image, or a website. Demonstrating a critical appreciation for visual literacy is crucial to many professions, and can make an essential difference in competing for career opportunities. Visual literacy helps us communicate our ideas through art and design, increasing our ability to reach others in many unique ways. It is relevant to many different careers that require basic experience in understanding or creating digital imagery and media-rich communications.

Certificate program are widely accepted by Higher Education Institutions as an entry bridging component in order to assist prospective students, who do not have 'A' level, or did not reach the requisite grades at 'A' level. The foundation program will bring bridge the gap between school & university .

### THIS PROGRAM IS FOR YOU IF:

**if You desire to acquire marketable skills.**

it lays the foundation for learning graphic skills and helps you acquire concepts of digital graphics

**If You want your knowledge to be valuable.**

This is valuable in today's digital age, where graphic design and visual communication play a significant role in various industries.

**If You need a job.**

The certificate in multimedia can prepare you for entry-level employment in the field of multimedia design. You will gain practical skills and knowledge in areas such as graphic design, digital media production, animation & 3D modelling, and more These skills are in demand in industries such as advertising, marketing, animation, gaming, and web development.

**You want solid foundation in multimedia design.**

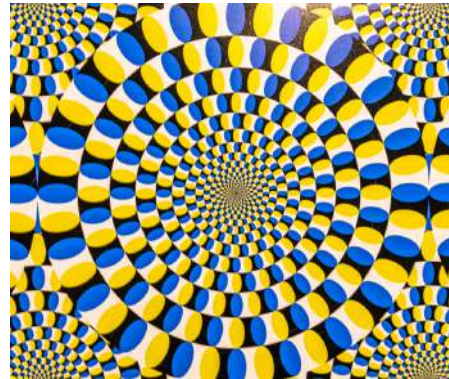
By obtaining a certificate in multimedia, you can enhance your career prospects and open up opportunities for creative and technical roles. It shows potential employers that you have a solid foundation in multimedia design and are equipped with the necessary skills to contribute to their projects.

**If your choice Is a certificate In multimedia at Sai Pali Institute:**

You get to enjoy the flexibility of studying, Only 4 hrs per day and instead of trimesters you will have the semester-wise structure of the course, which will help you to prepare for higher education, while also you will be having direct access to skilled educators. Technology integration will be a huge part of your education. Furthermore, studying a certificate program allows you to focus on multimedia design specifically, enabling you to gain specialized knowledge in this field. This can give you a competitive edge and make you stand out among other job applicants in the creative industry.

**If you have a great interest in digital media, business communication, digital media production, animation, visual graphic designing, and digital designing, then professional Certificate in Multimedia is your right choice.**

# 2 YEARS CERTIFICATE IN MULTIMEDIA



## 2 YEARS PROGRAM, 4 SEMESTERS

### What will i learn?

- Principles of Design
- Multimedia Production
- Business Communication
- Media Publishing
- Students will learn professional computer programs such as Adobe Photoshop, Adobe InDesign, Adobe illustrator.
- Principles of Advertising
- Digital Advertising

### What comes after the certificate?

**LEADING TO VISUAL  
EFFECTS & ANIMATION**

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**LEADING TO 3D  
MODELING**

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**LEADING TO MOVIE  
MAKING**

### **CARREER OPTIONS :**

- The course prepares students for professional careers or advanced studies in multimedia technology and promotes the discovery, dissemination and application of knowledge involving multimedia technology.
- The student is prepared for the field of designing; a field which is revolving every day since it is influenced by the way we perceive colors, photos, fonts, and illustrations. With technology advancing and marketing taking a new shape the field provides a student with a wide range of opportunities.

## **SAI PALI INSTITUTE OF TECHNOLOGY & MANAGEMENT.**

Founded back in 2013, we are an IT training Institute with two campuses in Kampala and Entebbe. The Institute is accredited by NCHE (National Council of Higher Education Uganda), registered with Ministry Of education Uganda, and is the only complete practical-based IT curriculum campus in Uganda. Equipped with World Class Facilities and able teachers with vast industrial experience.

Sai Pali Institute of Technology & Management (SITM) is committed to becoming one of the Africa's leading universities with an acknowledged reputation for excellence in fulfilling the supply of Industry demand. With its industry-based teaching standards, highly experienced faculty with IT industry exposure, and practical & Job Oriented academic programs, SITM intends to set a new benchmark in the Ugandan education system.



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